

SETA
2022



SOLAR+STORAGE
ASIA 2022

co-located with:



20 – 22 September 2022, BITEC, Bangkok, Thailand

EVENT PROSPECTUS

Accelerating ASEAN's Energy Transition to Achieve Carbon Neutrality

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Sustainable Energy Technology Asia (SETA) and **Enlit Asia** (combining Asia's leading energy events Power Gen Asia and Asian Utility Week) and **Solar+Storage Asia 2022 (SSA)**, are hosting an international exhibition and conference, which rides on successive waves of accomplishment of the long journey in energy sector. This year's convincing and meaningful program addresses the trends, concerns, and disputes in the scope of the energy transition, defining the way we harness, trade, deploy and use energy – which is rapidly, radically and continuously changing. From source to generation, from grid to the consumer, the boundaries of the sector are blurring, and this evolution is being shaped by established players, external disruptors, innovative start-ups, and the increasingly engaged end-user.



Dr. Tatchai Sumittra
The Chairman of SETA

Welcome Message from the Chairman of SETA 2022

As the Chairman of SETA, I would like to welcome you to the Largest Energy Event in Asia to be held between 20-22 September 2022, at BITEC (Bangkok International Trade and Exhibition Center) in Bangkok, Thailand. The Event is endorsed by the Ministry of Energy of Thailand, and by more than one hundred local and international organizations. It is anticipated that the Event will attract more than 30,000 attendees and 500 exhibitors from over 70 countries.

This Event will see SETA (Sustainable Energy Technology Asia) and Enlit Asia (combining Asia's leading energy events and Power Gen Asia and Asian Utility Week) jointly hosting an International Conference and Exhibition. The Event will combine the success stories of the two most successful energy event organizers in Asia: Enlit Asia and SETA. The theme will be **"Accelerating ASEAN's Energy Transition to Achieve Carbon Neutrality"**. We hope that this joint initiative will provide a premier platform for all participants ranging from energy providers to utilities, governments, solution providers, energy consumers, and other players in the energy sector to meet, discuss and partner with their peers. It is expected that the Event will provide practical strategies in the energy transition and other energy related issues. The Event will host more than 60 conference sessions and panel discussions, including the well-established and ever-popular "CEO Energy Forum" and three stream of intensive content across three days. Comprehensive exhibition, networking events and business matching are very much emphasized in this energy event.

I am confident that this joint effort by SETA, SSA and Enlit Asia will be an exciting energy show in Asia. Therefore, I would like to invite you to attend and enjoy interacting with your peers and potential partners. While in Bangkok, please find some time to enjoy visiting our Amazing Thailand.

I look forward to meeting you in Bangkok in September 2022.

Thank you.

What is SETA?

SETA (Sustainable Energy Technology Asia) set as a premier energy platform of Thailand, endorsing by the Ministry of Energy of Thailand. Annually, SETA will gather all energy gurus around the world to broaden the discussion and share insights within the latest global energy issues. This one-of-a-kind event enables the entire ASEAN energy value chain to come together to seize an opportunity, spotlight the future ones, and inspire the next generation to join a journey towards a sustainable energy future.

SETA : A unique platform for ASIA

- Leading B2B & B2G platform of Thailand
- High-ranking delegates from across Asian and ASEAN region
- Platform for innovations & new developments in the energy sector
- The meeting point of ASEAN's energy pioneers
- Unrivalled political support
- Stage for Thought-Leadership performance
- Exclusive access to a national & International prospective buyers
- Broad range of energy-centered Technology
- Bigger scope in projects kick-off
- Influence budget decisions of investments



IPP & Utility



Renewable
Energy



Electric
Vehicle



Solar & Energy
Storage



Hydrogen



Smart Energy & IoT



Carbon
Captures



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What is SSA?

SSA will be an opportunity to establish solar energy and storage in Bangkok, the hot spot for solar solution after the pandemic, it has a great outlook for solar PV sector with ambitious government, regulated renewable energy target and excellent business cases for residential, SMEs and large-scale projects in government subsidy schemes, which they are looking for developers, EPC-contractors, financiers and high-end products and services.

Walking on sunshine after the pandemic

Solar+Storage Asia is your gateway to the rapid uptake of the energy market with hundreds of exhibitors showcasing their talents and solutions in one of the biggest solar tradeshow. There will be opportunities to establish a new relationship with the government, developers, property-project owners, financier, inventors and researchers, also there will be chances for the attendees to learn and adopt solar and energy storage to reduce their electricity costs, reduces their reliance on the grid, protect against blackout and achieve the environment goal.





What is Enlit Asia?

Combining Asia's leading energy events



Energy is evolving. So are we.

Enlit Asia, formerly POWERGEN Asia and Asian Utility Week, engages power and energy professionals in Southeast Asia year-round to connect, educate, and advance the energy transition. Whether it be digitally or in-person at live events, we bring the industry together to improve the availability, reliability, and sustainability of energy in the region.

Enlit Asia facilitates your business development and marketing initiatives by providing connections to our significant community of power and electricity professionals across Southeast Asia.



**Power
Generation**



**Digital
Transformation**



**Energy
Transformation**



**Transmission &
Distribution**



Renewables



Smart Energy


Event Statistic 2019

SETA 2019

Enlit Asia


385
EXHIBITORS



5
KNOWLEDGE HUBS


95
SESSIONS


325
SPEAKERS

ATTENDEES
10,719




1,850
VIPS & BUYERS


77
COUNTRIES





300+
ONE TO ONE
BUSINESS MATCHING


500+
HIGH-LEVEL
EXECUTIVES
& DECISION MAKERS

ATTENDEES
5,160




103
EXHIBITORS


140
SPEAKERS


1,206
DELEGATES


57
COUNTRIES

67%
OF ATTENDEES HAD FINAL
PURCHASING AUTHORITY
OR WERE RECOMMENDERS

82%
EXHIBITORS WOULD
RECOMMEND EXHIBITING
AT THIS EVENT

89%
OF ATTENDEES SURVEYED
CONSIDERED THE EVENT
GOOD OR VERY GOOD

85%
OF EXHIBITORS WILL BE /
EXPECT TO EXHIBIT WITH
US FOR NEXT SHOW





Why Exhibit?

Your technologies, solutions and knowledge can help shape the energy sector of the future. We're here to make sure the sector knows what you have to offer.

From the moment you sign up as an exhibitor for Bangkok 2022, we will begin activations and drive your ROI!



30,000+ Power & Energy Professionals



350+ International Speakers



Multi-themed Conference and Knowledge Hubs



500+ Leading Exhibitors



Exhibitor & Buyer Matchmaking




Multiple Networking Events



Event Features - Summit

The SETA & Enlit Asia Summit is the leading gathering for senior members of the ASEAN power and electricity sector. With heavy backing by the region's utilities and IPPs, the Summit will address strategic and commercially important topics :

- Policy direction and regulatory frameworks to drive the energy transition
- Project and investment priorities of the region's leading utilities and IPPs
- Energy trading and the importance of the APG in greening the grid
- RE investment opportunities and roadblocks across ASEAN
- New energy, storage and the decarbonisation of power generation
- Next-gen grid development

SETA & Enlit Asia Summit				Free-to-Attend		
20 Sep	Opening Ceremony			Knowledge Hubs	Solar Storage Forum	Initiate!
						
	Stream 1	Stream 2	Stream 3			
21 Sep	Decarbonized Power Generation & Renewable Energy	Next-Gen Power Grid & the Electrification of the ASEAN Economy	Financing the Future & the Rise of Energy Storage			
22 Sep						

What's new?

- ✓ 3 streams of content across 3 days
- ✓ CEO Energy Forum
- ✓ Partnership with Enlit Asia
- ✓ Solar+Storage Forum
- ✓ 5+ association-led workshops open to public

Utilities/IPP & Energy Brands in Attendance



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Event Features

Knowledge Hub:

The Knowledge Hubs further position SETA, SSA and Enlit Asia as the go-to event for innovation updates, technical insights, product showcases and practical case studies.

Across 5 stages speakers will deliver short and compelling insights into the technologies helping to transform the entire energy landscape.

Initiate!

Initiate is a global movement that spotlights talent, empowers the next generation of energy entrepreneurs and creates impactful programmes to move the industry forward.

Founded in 2014, Initiate brings together start-ups, entrepreneurs, students, young professionals, corporate executives, public sector innovators and investors from around the world, with the aim of supporting the all-important entrepreneurial ecosystem and celebrating champions of innovation.

Call for Papers

Technical papers and case study presentations on topics that are highly relevant to South East Asian energy sector (not part of the Summit) can be featured here!

Themes and Topics include:

- AMI
- Carbon Free Thermal
- Generation (Hydrogen)
- Carbon Capture & Storage
- Cybersecurity & Incident Response
- DERMS
- Digitalization
- Electric Vehicles & V2G
- Financing & Rulemaking
- Geothermal
- Grid Edge
- Microgrids
- Smart Cities & IoT



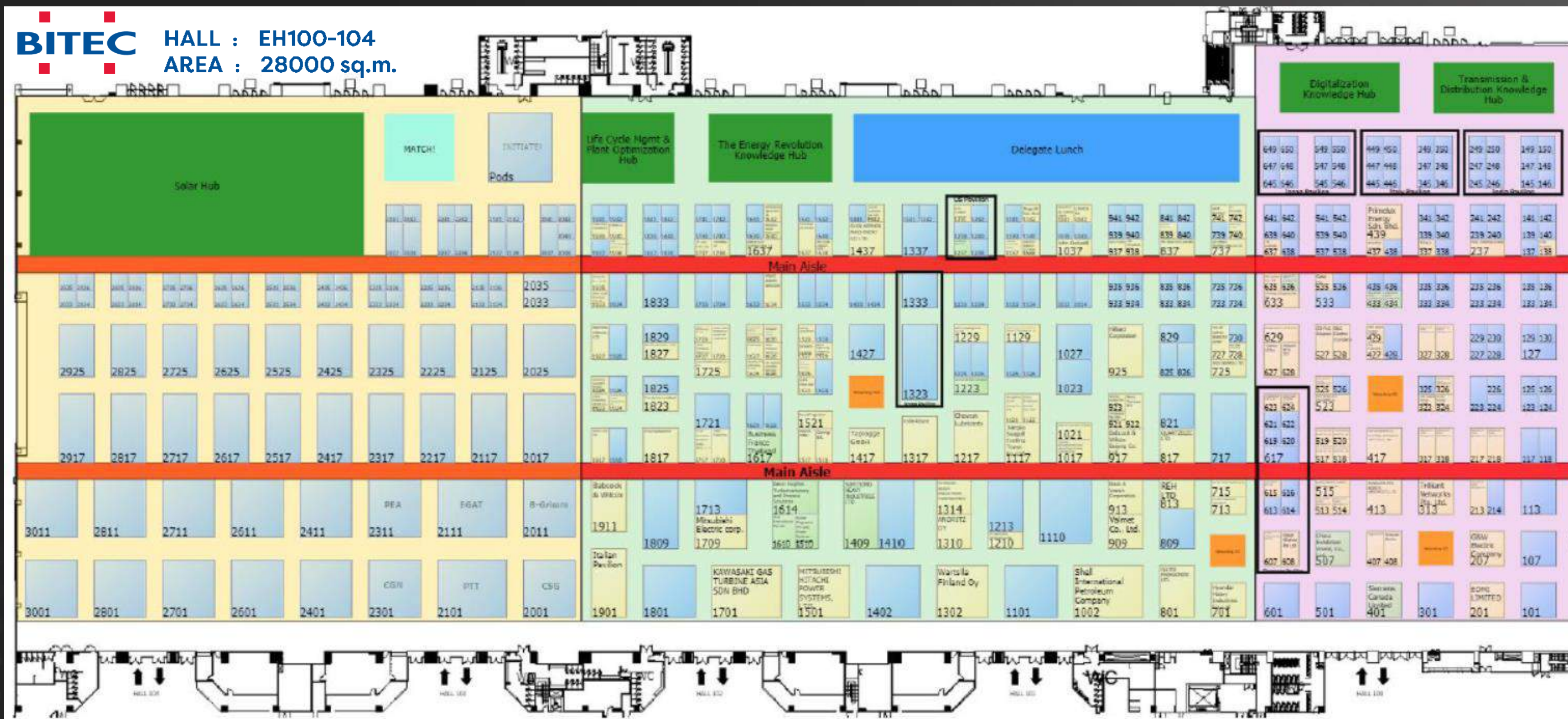
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Ready to Exhibit?

SETA & Solar+Storage Asia & Enlit Asia is an event like no other; unique in its scope, its global reach and its commitment to the business –we cannot wait to see you in Bangkok!



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Sponsorship & Advertising Packages

Increase awareness of your company's presence and enhance your profile at the show through cost effective sponsorship exposure

Exclusive Sponsorship Packages

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Executive Award & Welcome Dinner Sponsor
- VIP Lounge Sponsor
- WIFI Sponsor
- *And more can be customised for you !*

Advertising Packages

- Registration Counter
- Entrance Welcome Banner
- Hanging Banner in Lobby
- Outdoor Billboard
- Outdoor Wall Banner
- Escalator Graphics
- Column Wrap
- Directory Poster Sign
- Indoor Wall Media
- Etc.

Contact us today
For more information

Mr. Napapadol Sukkasem

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Who Attends?

At SETA 2022 you can expect to meet industry professionals involved in:

- Combined Heat and Power Specialists
- Commercial & Industry Energy Customers
- Construction & Maintenance Contractors
- Consultants / Consulting Engineers
- Cyber Security Experts
- Digital Transformation Specialists
- Distribution System Operators
- Distributors of Products and Services
- Electric Utilities
- Electric Vehicles
- Energy Service Providers / Companies
- Engineers
- EPCs
- Equipment Inspection and Repair Specialists
- Equipment Suppliers
- Fuel Suppliers
- Government Energy Departments
- ICT Service and Solution Providers
- Innovation Investors
- Investment / Financial / Legal
- IPPs
- IT & Grid Integrators
- Large Scale Energy Users
- Microgrid project developers
- Non-Governmental Organisations
- OEMs
- Operations Service Providers
- Policy Makers
- Private Equity Firms / Venture Capital
- Project Management Personnel
- Regional Transmission Organizations (RTO)
- Regulators
- Renewable Integrators
- Research and Development Organizations
- Retail Customer Stakeholders
- Rural Electric Membership Co-ops (REMC)
- Utility Transmission & Distributions divisions
- Utility Field Service Management
- Water and Gas Utilities

Who Sponsors/Exhibits?

If you offer the following type of products and services, then don't miss this unique opportunity to showcase your organisation at SETA 2022:

- Advanced Battery Technologies
- AMI Infrastructure
- Artificial Intelligence & Automation
- Analytics Platforms & Visualization
- Asset Management Platforms
- Big Data Analytics
- Billing, CRM, Engagement Platforms, Credit
- Biomass Application & Equipment Suppliers
- Blockchain Trading Systems
- Boilers, Turbines & Engines
- Building Automation & Smart Home Devices
- Cables & Poles
- Cloud Platforms
- Consultants
- Control Systems & Simulators
- CRM & Billing
- Demand Response
- Developers & Consulting Engineers
- Diesel/ Gas Engine Manufacturers
- Digital Enterprise
- Digital Meters and IoT Networks
- Digital Power Plant
- Digital Transformation
- Distributed Generation
- Drones & Unmanned Aerial Vehicle (UAV)
- Electrical Equipment including Switchgear
- Electric Utilities
- Emissions control
- Energy Services and Energy Management
- Energy Storage Technology & Service Providers
- Environmental Equipment/Services
- EPCs
- Field Service Management & GIS Systems
- Finance, Legal & Insurance
- Future Energy Systems
- Generation Technology & Component Vendors
- Geospatial Information Systems
- Hydro Power
- IT Integrators
- Maintenance
- Measurement, Controls & Tracking Systems
- Back-up
- Microgrids Technology Services
- Mobility Transformation
- Network Maintenance
- Nuclear Plant Equipment & Services
- OEMs
- Plant Control Software
- Plant Safety
- Power Control System and Software
- Power Plant/ Asset Management
- Predictive Analytics
- PV Equipment Providers
- Pumps & Compressors
- Renewable Integration
- Renewables
- Rural Electrification
- Smart Street Lighting & Smart City Services
- Standards and Interoperability Standards
- Storage Tanks & Vessels
- Substation Automation
- System Integrators
- Transmission & Distribution
- Utility Scale Solar
- Virtual Power Plants (VPP)
- Waste to Energy



Confirmed Partners in Bangkok 2022







Showcase your newest Technology





Boosting Electric Vehicles to tackle the climate crisis, on way to New Zero

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Exhibition Sales and Sponsorship

Contact SETA 2022 today to schedule a time for a free consultation!



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20-22 September 2022

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Asia's First Synergizing Energy Platform

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